



The Earth Designs Open Day

09:00 - Meet for Coffee – How to set up and run a company:-

- How to be a successful garden designer?
- Creativity – where do I find it?
- Marketing and Branding a company
- Legal and Finance
- Hiring and Firing
- Health and Safety

10:30 – Trip out (one of the following)

- Visit to Prospective client*
- A Site Survey*
- A Presentation of a garden
- Visit to an Earth Designs Garden

* This will be dependent on what enquiries I get in the next few weeks and whether the prospective client is willing to have 6 people go to their house and quote for a job. If you would prefer to go on a Site Survey rather than visit a potential client please let me know.

12:30 – Sandwiches

13:00 – ‘I have the client now what do I do’

- The Earth Designs Process
- The initial consultation
- Site surveys and budgeting
- Sourcing materials
- Presenting to a client
- Contractors, suppliers and staff
- Managing clients expectations
- After Care and recommendations

15:30 - Site visit to see work in progress

This will probably be a site in East London. Depending on where the 10:30 appointment is we may not return to the studio in between and may do the Q&A session in a pub or café near to the site.

17:00 - Finish You may chose to make your way home from the site.