

## Landscape Juice advertising rates June 2009

Landscape Juice was established in July 2006 with a primary focus on the landscaping market for the United Kingdom. It soon became apparent that there was a unique opportunity to cover a much broader spectrum of topics, products and news from all avenues of horticulture, landscaping and the outdoor world.

Topics now covered range from the [environment](#) through to [news and information](#), [interviews](#) and [tips and advice](#) - full archive [here](#).

In 2008, the [Landscape Juice Network](#) was created to let UK based businesses share information, help each other with supply and discuss the issues and challenges that they may face on a daily basis.

Landscape Juice is run solely by me, [Philip Voice](#) from my publishing base here in France.

I very often work seven days of the week bringing fresh information and news to the site and I am keen to work closely with any person or business who provides me with news and information for the site.

I believe that my approach to the Internet works, and its potential for garden related businesses is second to none. A high proportion of my posts will make it to the number one slot, sometimes within half an hour, on the Google search engine. All photographs, URL's and out-links are carefully researched and optimised so that the potential for every piece is realised.

I don't just report the story, I try to research the facts and background information that supports the story.

Horticulture Week is probably the best known magazine for gardening, landscaping and related horticulture trades and they employ many many people. HW's website [www.hortweek.com](http://www.hortweek.com) - currently receive circa 40,000 unique page impressions per month.

The Landscaper Magazine was established in 1999 and is celebrating its tenth anniversary in 2009. The site currently receives 2,500 unique visitors per month ([source TLM](#)) rates for Internet advertising start at £200 per month

### Landscape Juice stats.

In May 2009, Landscape Juice received just over 49,000 unique visitors who read just over 110,000 pages.

The Landscape Juice magazine site has a bounce rate of 75%, time on site is 1.07 minutes and the average reader reads 1.75 pages.

Advertising rates 2009 - Landscape Juice Network LJM & Landscape Juice LJ.  
LJ is ideal for B2B and retail sales as it enjoys a good mix of traffic. LJM is ideal for B2B but its traffic is increasing as content builds (currently 36% of traffic comes from search).

**160px by 100px side bar image with link to your landing page LJ      £75.00 per month**

**160px by 100px side bar image with link to your website page LJM      £50.00 per month**

**900px by 100px banner image with link to your landing page LJ      £150.00 per month**

**900px by 100px banner image with link to your landing page LJN      £120.00  
per month**

Invoices sent via email only. Payment to be paid via electronic transfer in sterling.

Regular Google analytic statements will be sent on request.

Product reviews starting from £250.00 - please call for details as no two reviews are ever the same so prices and delivery may vary depending on your needs. Please see [Reviewing the Henchman hedge cutting platform](#) - as an example.

To discuss an advert on the weekly newsletter or at the base of every post item (currently occupied by Google) please contact me direct.

I believe that advertising on Landscape Juice offers real value for money for businesses to reach into the horticulture, landscaping and related trades.

I look forward to talking to you.

Please either call 00 44 844 232 4221 (UK local rate call) or email me [philipvoice@gmail.com](mailto:philipvoice@gmail.com)